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For Immediate Release:

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The Barry Company Announces Sale of New Berlin Property

NEW BERLIN, June 24, 2022 - The Barry Company, a leading southeast Wisconsin commercial real estate company, announced today the sale of a 20,000 SF Flex building in the New Berlin Industrial Park, located at 17500 W. Liberty Lane, just west of Calhoun Road. The property, built in 1985, will be occupied by Venture Construction Group and Anderson's Insurance Associates.

The transaction was brokered exclusively by Kyle Eckerman of the Barry Company. When asked about the impact of the sale, Kyle stated, "This deal and others like it are a continued sign of the strong activity in the industrial parks of the Milwaukee and Waukesha markets. With the demand for industrial and flex space being so high in recent months, I believe it is more and more likely we will see deals like this one that can benefit both the buyer and the seller alike." While the stock market continues to show signs of an unstable economy, the Barry Company is experiencing stable growth in demand, resulting in an expanding waiting list of parties looking to buy or lease industrial properties.

About The Barry Company

The Barry Company, a 100-year-old independently owned and operated commercial real estate company provides award-winning services throughout southeast Wisconsin and beyond. The Barry Company has won a total of 20 awards from the Commercial Association of Realtors-Wisconsin, including two Realtor of the Year awards. The company has also received multiple Best Deal/Lease of the Year awards from The Milwaukee Business Journal and has been awarded Broker of the Year honor by Riverworks Development Corporation.



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